

Presentations

Timeline

and in situ logistics

This is how you will be evaluated

1. Groups made up of 4-5 students (few exceptions are considered)
2. Evaluation throughout the semester, in situ participation is essential
3. One project only, to be fully defined in week 3...
4. The project will be structured in 4 parts: (i) Problem/Idea, (ii) Solution, (iii) Market value, value proposition and go to market, (iv) Financials and Team
5. Parts I, II, III, IV are presented and evaluated in the P-Classes of weeks 6-7, 9-10, 11-12 and 13-14 and are weighted, respectively, 15%, 15%, 10% and 10% of the final mark.
6. The full project of your startup will be presented, discussed and evaluated according to a schedule to be defined towards the end of the semester, in January/February 2021. The final presentation will weight 50% of the final mark.
7. The demonstration of an engineering prototype is encouraged, adding 1-2 base points to the final mark.

Part I - Problem/Idea (15%)

1. Week 6: October 28 (Wednesday), October 29 (Thursday)

2. Groups B to present in situ:
 1. Wednesday 14h00-15h30, F4
 2. Wednesday 17h00-18h30, E1
 3. Thursday 08h00-0930. E1
 4. Thursday 17h00-18h30, E3

Part I - Problem/Idea (15%)

1. Week 7: November 4 (Wednesday), November 5 (Thursday)

2. Groups A to present in situ:
 1. Wednesday 14h00-15h30, F4
 2. Wednesday 17h00-18h30, E1
 3. Thursday 08h00-0930. E1
 4. Thursday 17h00-18h30, E3

Part II - Solution (15%)

1. Week 9: November 18 (Wednesday), November 19 (Thursday)
2. Groups A to present in situ:
 1. Wednesday 14h00-15h30, F4
 2. Wednesday 17h00-18h30, E1
 3. Thursday 08h00-0930. E1
 4. Thursday 17h00-18h30, E3

Part II - Solution (15%)

1. Week 10: November 25 (Wednesday), November 26 (Thursday)
2. Groups B to present in situ:
 1. Wednesday 14h00-15h30, F4
 2. Wednesday 17h00-18h30, E1
 3. Thursday 08h00-0930. E1
 4. Thursday 17h00-18h30, E3

Part III - Market Size, Positioning, Go-To (10%)

1. Week 11: December 2 (Wednesday), December 3 (Thursday)
2. Groups A to present in situ:
 1. Wednesday 14h00-15h30, F4
 2. Wednesday 17h00-18h30, E1
 3. Thursday 08h00-0930. E1
 4. Thursday 17h00-18h30, E3

Part III - Market Size, Positioning, Go-To (10%)

1. Week 12: December 9 (Wednesday), December 10 (Thursday)

2. Groups B to present in situ:
 1. Wednesday 14h00-15h30, F4
 2. Wednesday 17h00-18h30, E1
 3. Thursday 08h00-0930. E1
 4. Thursday 17h00-18h30, E3

Part IV - Financials, Funding & Team (10%)

1. Week 13: December 16 (Wednesday), December 17 (Thursday)

2. Groups A to present in situ:
 1. Wednesday 14h00-15h30, F4
 2. Wednesday 17h00-18h30, E1
 3. Thursday 08h00-0930. E1
 4. Thursday 17h00-18h30, E3

Part IV - Financials, Funding & Team (10%)

1. Week 14:TBD
2. Groups B to present in situ:TBD

How will it be done?

1. Presentations to be delivered as PDF files, on a pen drive
2. PDF files to be uploaded onto my computer
3. Presentations done from my computer, wall-projected and screen-shared
4. Maximum of 10 minutes for oral presentation
5. Maximum of 6 minutes for Q&A, participation from the audience welcome and encouraged
6. Times can be adjusted as a function of the number of groups presenting